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# Francesca Valentini

## TECHNICAL SKILLS

- ❖ **Languages:** HTML, CSS, JavaScript.
- ❖ **Frameworks & Libraries:** React, React Native.
- ❖ **Version Control & Tools:** GitHub, VSCode.
- ❖ **Design & UI/UX:** Figma, Canva.
- ❖ **Productivity & Collaboration Tools:** Microsoft Office, Google Suite, Slack, Google Calendar, Zoom, Milanote, Later.
- ❖ **Languages Spoken:** English (fluent), Italian (native)

Links to my profiles:

[Portfolio](#) | [SheCodes](#) | [GitHub](#)

## EXPERIENCE

### Frontend Developer Intern

Enhance-d | May 2025 - Present

- ❖ Assisting in the front-end development of Enhance-d's mobile health app using React Native.
- ❖ Building and styling reusable UI components as part of the app's upcoming feature rollout and visual refresh.
- ❖ Participating in design and feature planning meetings with the product team.
- ❖ Contributing to discussions around user experience improvements and development best practices.
- ❖ Following development standards and timelines set by the team.

### SheCodes Student

June 2024 | Present

Currently transitioning into front-end development through the SheCodes bootcamp, gaining practical experience with HTML, CSS, JavaScript, and React.

Core learning areas:

- ❖ Developing web applications with a focus on responsive design and interactive features.
- ❖ Gaining experience in React for building scalable front-end solutions.
- ❖ Learning the basics of version control with Git and GitHub.

- ❖ Exploring AI integration in web applications and data visualization with Python.

### Social Media Manager & Content Creator

Freelancer | Sept 2020 - June 2024

- ❖ Designed and implemented social media strategies for various clients, increasing engagement by up to 40%
- ❖ Managed multi-platform content creation and scheduling for LinkedIn, Instagram, Facebook, Pinterest, and TikTok
- ❖ Analyzed performance metrics, refining strategies to improve reach and conversions
- ❖ Worked collaboratively with agencies and in-house teams to align social media strategies with wider marketing objectives.

### Maternity Leave

2014 - 2020

### Italian Country Manager

Action Cameras Ltd, Chiswick London | Oct 2010 - May 2012

Managed the Italian client portfolio for a sports camera e-commerce company. Handled social media strategy, website content, and Google Ads campaigns. Acted as the main contact for Italian customers and B2C sales, with occasional travel to Italy for client meetings and events.

## EDUCATION

- ❖ Diploma in International Travel and Tourism | Professional Institute of Tourism, Rome, Italy | 2004 - 2009